

Press Release

Cooperation announcement/ product launch @Interzoo, Nuremberg: Weenect and JULIUS-K9 start cooperation and launch “Weenect XT”, the new dog GPS collar

Berlin, April 30, 2024: At the Interzoo pet trade fair in Nuremberg in May, Weenect, the French market leader in GPS trackers for dogs and cats, and Julius-K9, one of the leading European manufacturers of dog harnesses, will launch their first joint product: the Weenect XT - a dog GPS collar with high-performance antenna technology, extra-long battery life and a powerful LED light.



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Innovative antenna technology makes tracking even safer and more accurate

Specially developed for dogs that love the most extreme adventures, the Weenect XT proves to be a safe partner, especially in environments that are difficult for GPS trackers to reach, such as forests and mountains. This is made possible by the new antenna technology, which enables 99% coverage within Europe.

“The high demand for a longer battery life has spurred us on to develop a tracker that is suitable for both large and small dogs in terms of weight. With the particularly long battery life of up to three weeks, trekking trips lasting several weeks are now possible without having to worry about recharging the tracker,” says Ferdinand Rousseau, co-founder and responsible for product development at Weenect.

The Weenext XT is equipped with a Thales GPS module, which gives access to all current satellite systems



(GPS, Galileo, Beidou and Glonass). This makes tracking particularly accurate. And because seconds are crucial when searching for a pet, Weenect is the only GPS manufacturer that provides a new GPS position every second, with no distance limit.

Another highlight of the new tracker is the powerful LED light signal. This is twice as strong as that of conventional trackers and allows the dog to be located visually even in the dark.

Adventures are not a question of size, but a question of character

The Weenect XT tracker is supplied with a collar specially developed by Julius-K9, which can withstand tensile forces of up to 235 kg. At 54.2 grams, the tracker itself is suitable for any dog. A neck circumference of 37.5 to 56.5 cm is required - a standard measurement for most dog breeds.

The GPS tracker is easy to operate with the Weenect app, available for iOS and Android. Functions such as recall training thanks to sound and vibration signals via GPS or activity tracking are particularly interesting for active dogs who love to explore.

"Over the decades, we at Julius-K9 have learned the importance of scientific research, experience and a total commitment to our goals in designing quality products. The idea to develop a joint product with Weenect came from a meeting where we quickly realized that we shared the same mindset. The resulting Weenect JK9 collar is certainly only the first milestone in the collaboration between our two brands," explains Julius Sebő, founder of Julius-K9.

Mission sustainability - lifetime guarantee

In order to curb the overproduction of plastic and electronic devices and to reduce waste production, Weenect offers a lifetime guarantee on its Weenect XT. The company is aware of the high quality of its product and wants to counteract the trend of constantly buying new products. The lifetime warranty covers both manufacturing defects and natural wear and tear of the product. Customers send in the device, which is then repaired or replaced in the event of irreparable damage. Loss or misuse by the customer is not covered.

The Weenect XT is delivered fully packed in cardboard. The packaging is produced in France to reduce the company's CO2 footprint.

Weenect XT Features:

- Battery life up to 3 weeks
- Real-time location over unlimited distance every second
- Recall training with sound/bell and vibration function
- Activity history, running route display
- Setting up safety and energy-saving zones
- Waterproof according to IP67 standard (up to 1 meter depth for up to 30 minutes)
- Size and weight GPS tracker: 82 x 35 x 22 mm / 54.2 g
- Collar size: 37.5 to 56.5 cm
- Color of the tracker: black-orange
- Collar colors: black, orange, neon yellow, pink, blue, red
- Lifetime warranty
- RRP: €79.99* (CHF 99.99)* Requires a subscription (from €4.16 or CHF 5.55 per month). This subscription covers the network costs for your SIM card.
 - Monthly subscription for €9.99 (CHF 12.99) (minimum 3 months)
 - 1-year prepaid subscription for €69.99 (CHF 99.99)
 - 3-year prepaid subscription for € 149.99 (CHF 199.99)



The new Weenect XT dog GPS collar will be available in the Weenect webshop from May 7, 2024.

Further image and press material is available via this QR code or via the link:

[Press material Weenect XS and XT](#)



About JULIUS-K9®:

For over a quarter of a century, Julius-K9 dog harnesses and collars have been the number one on the European market to be designed with durability as a primary objective, alongside comfort and practicality. A dog harness that can accompany your dog throughout her whole life is the ideal solution to our time's overconsumption. There is no greener solution than an equipment that works reliably in the long run. Company founder Julius Sebö, the most prolific inventor of dog harnesses of all time, was able to design first-class products not only for urban and service dogs. To the delight of adventurous owners and their dogs, he created the Longwalk dog harness, which won the RED Dot, German Design and German Innovation and then the "Most Innovative Joint-Friendly Dog Harness 2021" award from the British LUX Magazine.

About Weenect

Weenect was founded in January 2012 by Adrien Harmel, Bénédicte de Villemeur-Vieille and Ferdinand Rousseau. It is a French company that specializes in pet trackers for dogs and cats - with features such as 1-second live tracking, activity tracking, callback function and many more. The GPS tracking works in real time and without distance limitation. More than 2,000 partner stores and platforms sell Weenect products. More than 250,000 pet owners already rely on Weenect's tracking systems.

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More about Weenect on www.weenect.com